



**CTRL FLEET**™

Execute. Like never before.

LEADERS IN NEXT-GENERATION  
**TRANSPORT MANAGEMENT  
SOFTWARE**

# What Your Trucks Are Doing

V  
S

# What They Should Be Doing



Spreadsheets, WhatsApps, and paper trails.

*Hard to track, easy to miss.*

**CtrlFleet** FLEET MAP SCHEDULE ERP ACCOUNTING TEMPLATES

Summary Search schedule... ETA

ZONE	SUMMARY			
No Zone	Total 21	Arrived 0	Empty 18	Enroute 3

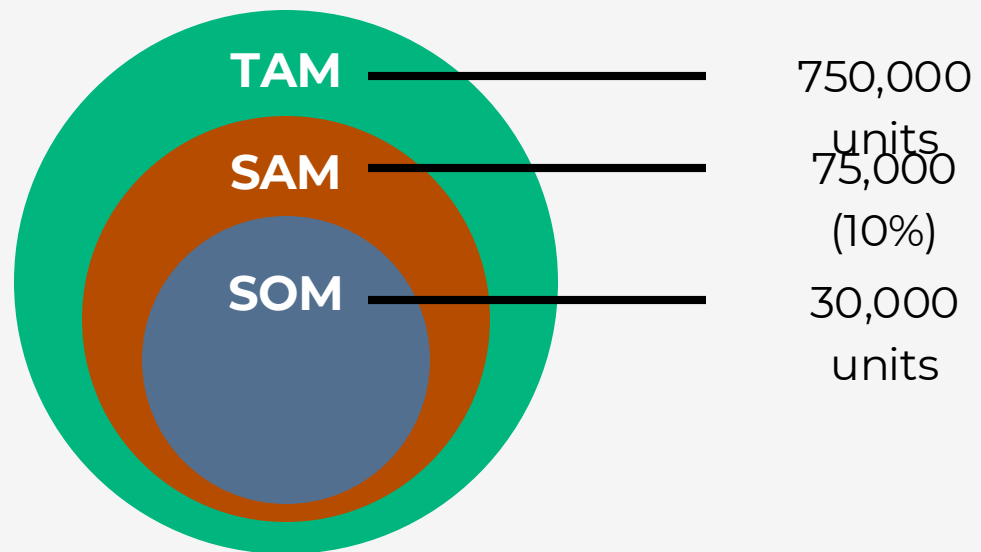
Truck	Status	Location	ETA
013 - LK66MKG 013 - LK66MKG	No Driver Assigned	Swakopmund	ETA: 07:57:17+1
016 - JCD843F 016 - JCD843F	No Driver Assigned	Windhoek	ETA: 00:56:17+1
AAL_123 ABC123	No Driver Assigned	Blaauw's Tran...	ETA: N/A

Live status meets schedules on one screen.

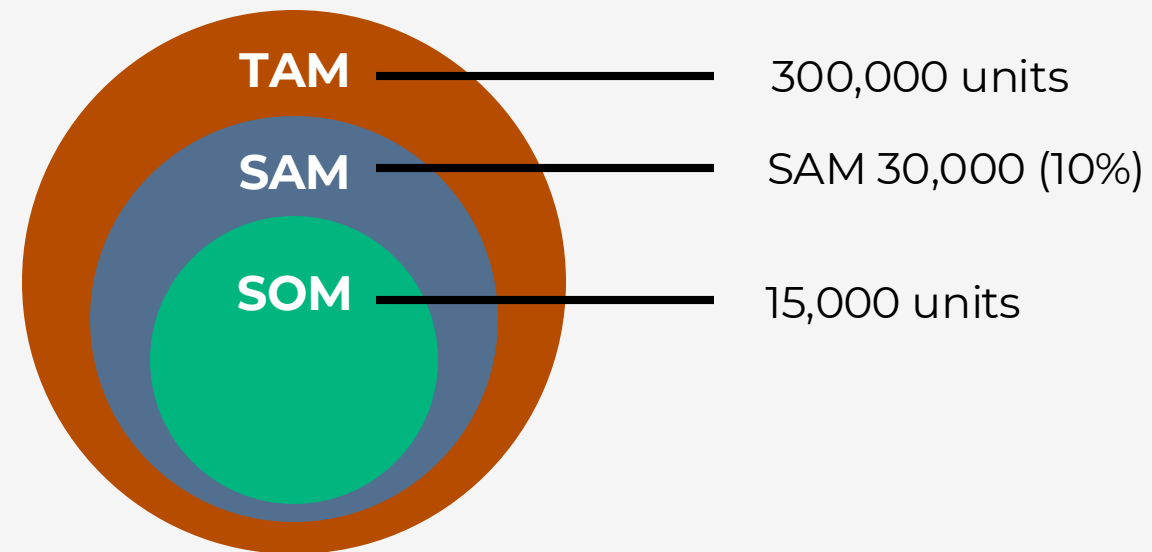
*Be proactive, not reactive.*

# Market Opportunity

## South Africa



## SADC (excl RSA)



## Gulf Cooperation Council

Gulf Cooperation Council (GCC) countries: *UAE, KSA, Qatar, Kuwait, Oman and Bahrain*

**\$ 436 million road carrier segment**



# CtrlFleet Introduction



## Vehicle tracking and management

Get oversight of vehicles and assets in transit with live tracking of vehicle positions, alerts for telemetry anomalies, the ability to review historical data.



## Order and vehicle scheduling

Create orders from pre-created templates including exact points of interest, rates, and order details. Match the fast pace of the control room with a user-friendly drag-and-drop interface.



## Customer portal

With shareable links customers can track the real-time estimated time of arrival (ETA) and download documents uploaded by drivers or operations staff.



*Core Features Include:*

Drag-and-Drop Scheduling  
Invoicing  
Live Tracking  
Customer Portal



## Driver app

Drivers can receive, navigate to, and complete orders with electronic proof-of-delivery (POD) and sign-on glass for faster turnaround times and invoicing.



## Form templates

Create custom forms for drivers that can be completed on the mobile app while on the road and immediately accessible in reports.



## Prompts and workflows

Track and manage your exceptions by plugging in to telematics and operations data to set automated prompts, receipts and workflows for your staff to follow up on.



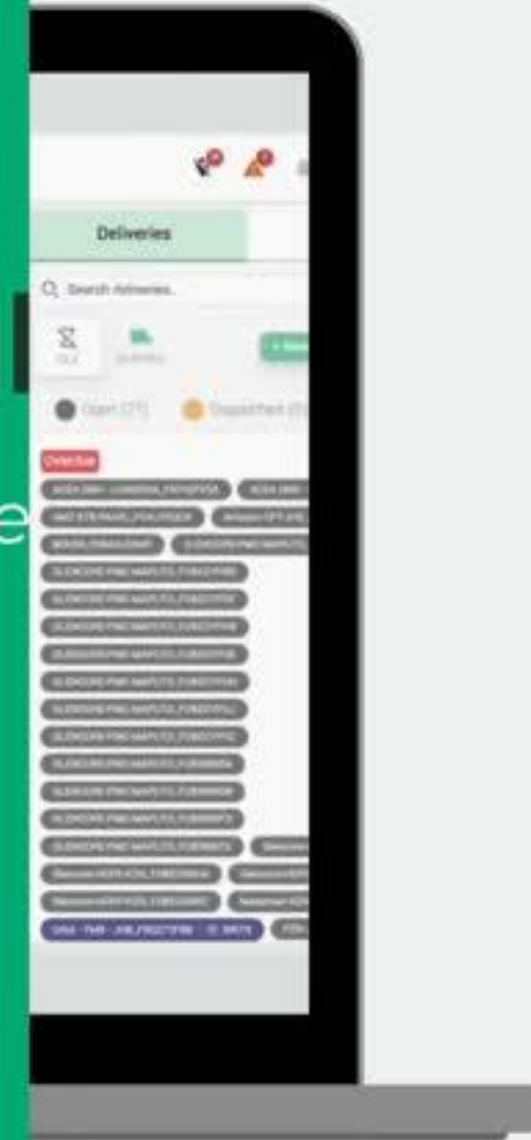


## Interface

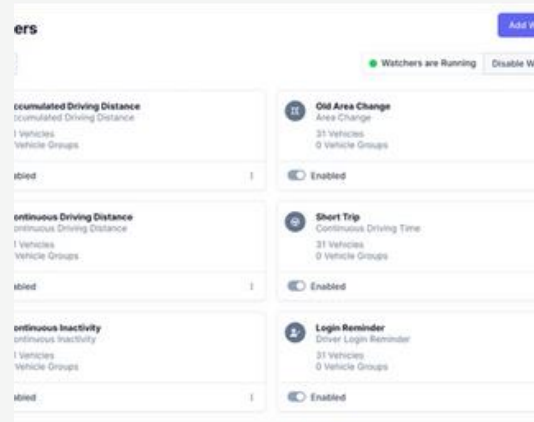
Simple drag-and-drop,  
fully visible.

# Dynamic Scheduling

*CtrlFleet Product Feature*



# CtrlBeacon: Smart Automation Layer



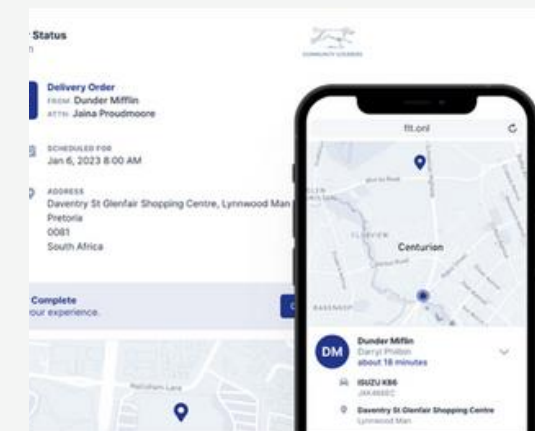
## Easy Issue Tracking & Reporting

Manage your fleet by exception with automatic issue detection that assigns the right person to resolve it.

	1/1/2023	1/2/2023	1/3/2023	1/4/2023	1/5/2023	1/6/2023	1/7/2023
hard	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00
arin	07:01:02	05:46:27	01:01:10	14:34:32	10:48:05	04:33:30	11:11:11
elise	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00
sheryl	00:00:00	02:20:38	08:06:08	07:24:07	08:23:34	06:11:41	05:11:11
sid	00:00:00	01:13:36	05:27:34	10:00:00	08:14:57	02:38:34	03:11:11
vik	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00	00:00:00
el	00:00:00	04:35:37	10:14:27	13:10:28	17:25:11	02:52:27	10:11:11
lone	00:00:00	11:07:41	12:33:47	14:47:33	07:41:28	00:00:00	00:00:00
scott	00:00:00	06:51:28	04:38:46	08:26:17	09:53:05	10:12:57	05:11:11
lly	00:00:00	00:00:00	12:21:13	13:36:16	08:36:48	07:54:02	06:11:11

## Realtime Driver Coaching

Get the most out of your drivers while keeping their driving safe and looking out for their health and wellness.

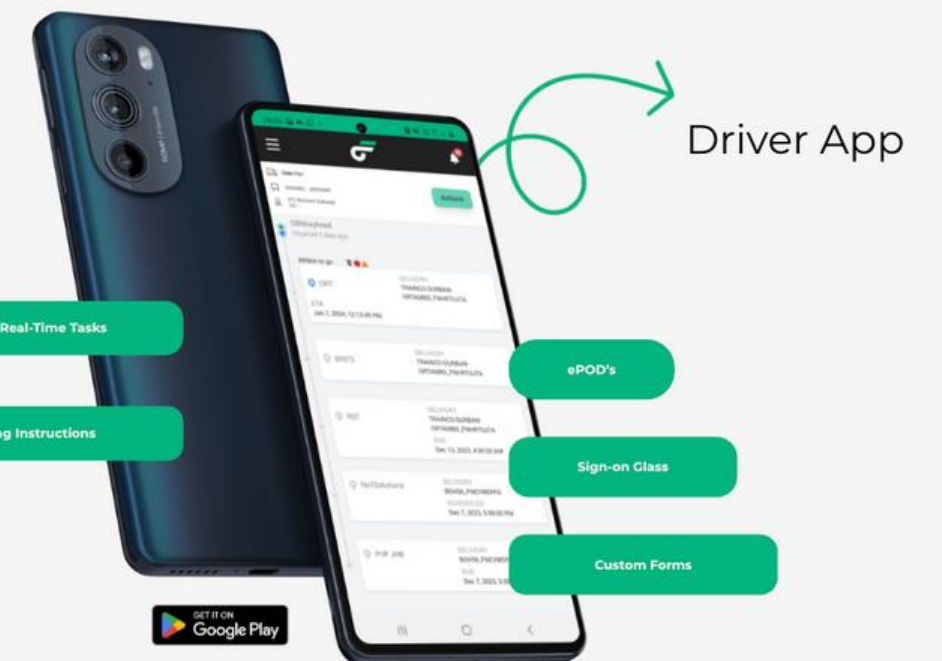


## Live Monitoring & Alerts

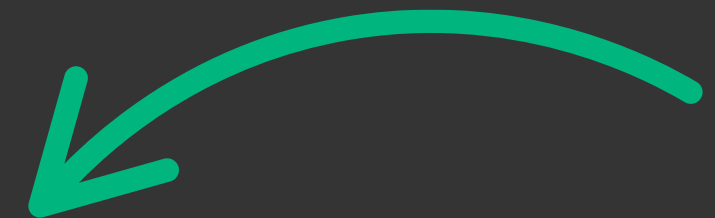
Automate risk management and compliance with always-on monitoring for incident alerts and operational processes.

## Order Notifications & Tracking Links

Give customers visibility fulfilment with branded vehicle tracking links and proactive order status updates



# Go to Market with Partners



Trusted Partner Integrations



# CtrlFleet Leadership



**Renko Bergh**  
Co-Founder, Expansion & Strategy



**Wichard Sullwald**  
Co-Founder, Product & Technology



**Neal Serrao**  
Commercial Lead



**Quintin Botha**  
Strategic Partnership Lead




**Dirk Olivier**  
Principal Developer



# Pricing Tailored to Suit You

	BEST VALUE PACKAGE	
<b>Pilot</b> <b>R 0</b> Free	<b>CtrlBeacon</b> <b>R 1500</b> per month Billed Monthly for first 20 vehicles Excluding VAT.	<b>CtrlFleet</b> <b>R 9 000</b> per month Billed Monthly for first 20 vehicles Excluding VAT.
<a href="#">Try for free</a>	<a href="#">Contact for free demo</a>	<a href="#">Contact for free demo</a>
Streamline, optimize with our Transport Management Software.	<b>An additional charge of R75 per vehicle above the first 20 vehicles</b>	<b>An additional charge of R300 per vehicle above the first 20 vehicles</b>
<b>Pilot includes:</b>	<b>Standard includes:</b>	<b>Standard includes:</b>
<ul style="list-style-type: none"><li>✓ Access to platform</li><li>✓ Access to iOS and Android app</li><li>✓ Technical Support</li></ul>	<ul style="list-style-type: none"><li>✓ Access to platform</li><li>✓ Email, telegram and SMS standard</li><li>✓ Technical Support</li><li>✓ Alert Watchers</li><li>✓ Reports</li></ul>	<ul style="list-style-type: none"><li>✓ Access to platform</li><li>✓ 20 integrated vehicles</li><li>✓ 20 users mobile app</li><li>✓ Technical Support</li><li>✓ Access to iOS and Android App</li></ul>



CtrlFleet offers a range of pricing plans designed to fit your business's unique needs and growth scale.



**Thank You**

