



The Leading Event in Africa for Supply Chain Professionals

47th ANNUAL CONFERENCE

Century City Conference Centre, Cape Town

The Business of Doing Good

Jacques Greeff



***My name is Khloe. I am 10 years old and in grade 1.
My favourite fruit is Pineapple and apples and oranges.
I also really like mustard.***

My favourite colour is purple and when I grow up, I want to be a chef.

The Story

- 10 million tons going to waste – **LANDFILL**
- 18 million people food insecure – **HUNGRY**
- Not a food scarcity problem – **DISTRIBUTION**

PROBLEM

- Behind every statistic is a *logistical* choice.
- Food insecurity is a distribution challenge, not a production issue.

IDEA - Collaboration to create systematic change.

SA HARVEST Rescuing food • Fighting hunger

"The true measure of any society can be found in how it treats its most vulnerable members."

— Mahatma Gandhi



A Face Behind the Statistics

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Taking a step back

What Does Hunger Look Like?

These are outcomes of logistical inefficiencies.

Physical & psychological impacts

- Family economic choices
- Educational setbacks
- Criminal Ecosystem Escalation

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Criminal Ecosystem Escalation

SA Harvest

Key Metrics:

24+



million kg of surplus rescued annually



210

active donors across three cities

243



beneficiary organizations supported

100,782+

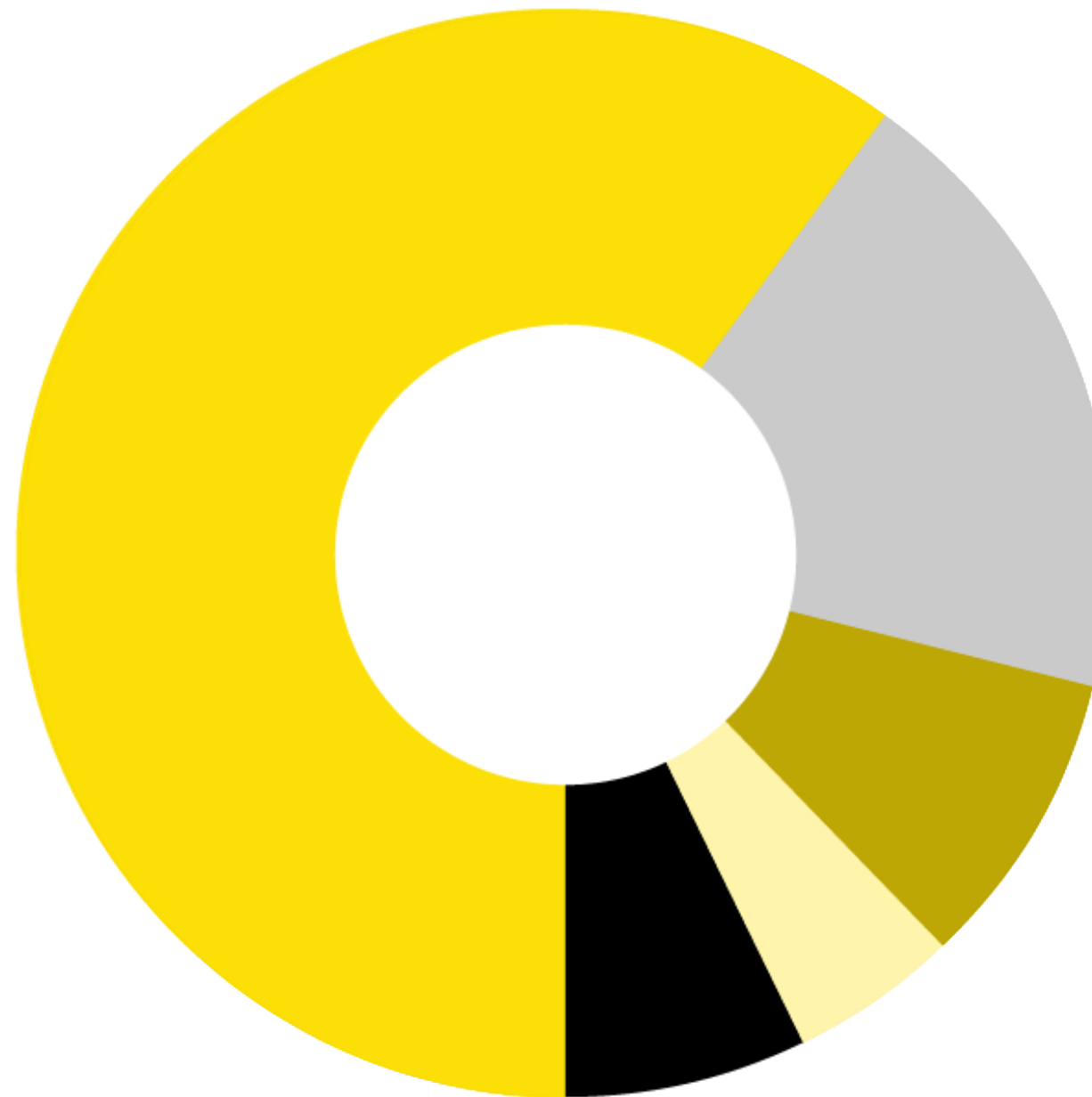
people fed daily



SA HARVEST
BENEFICIARY ECOSYSTEM

Serving Communities Through Diverse Channels

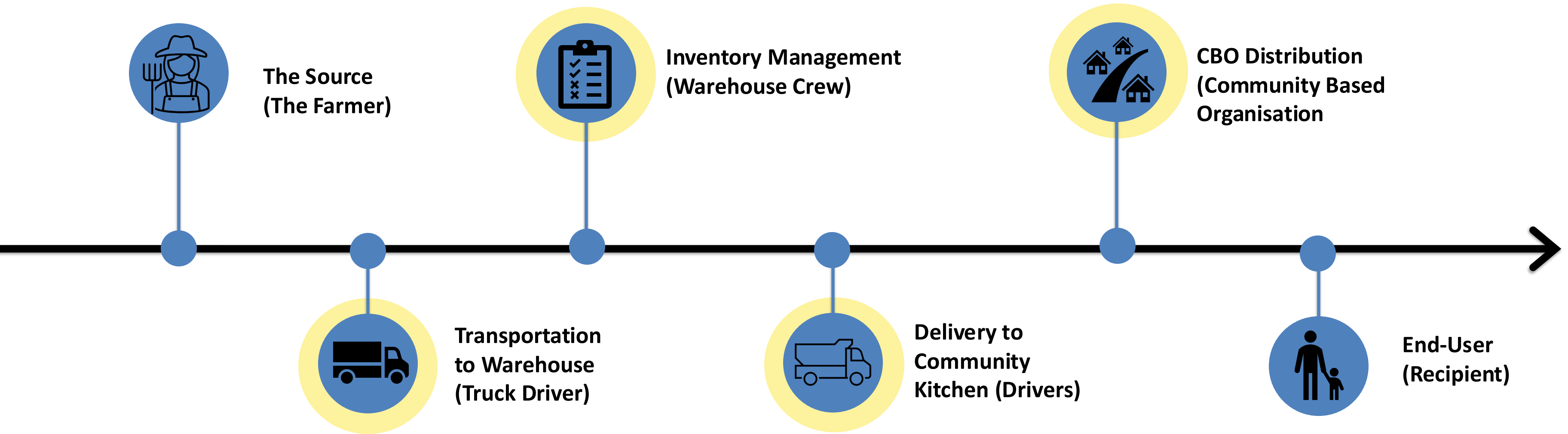
Key Insight: Reaching vulnerable populations through trusted community partners



- Soup Kitchens:**
60,203 people (60%)
- Food Distribution Centers:**
19,055 people (19%)
- Early Childhood Development:**
9,422 children (9%)
- Shelters:**
4,949 people (5%)
- Other**
(Orphanages, Rehabilitation, Old Age, Disability):
7,153 people (7%)

The Human Chain

Each link represents a human story of transformation



Creating Operational Synergies

For The Sector:

For Organisations like SA Harvest:

Optimized transportation utilization

Reduced waste management costs

Enhanced asset utilization

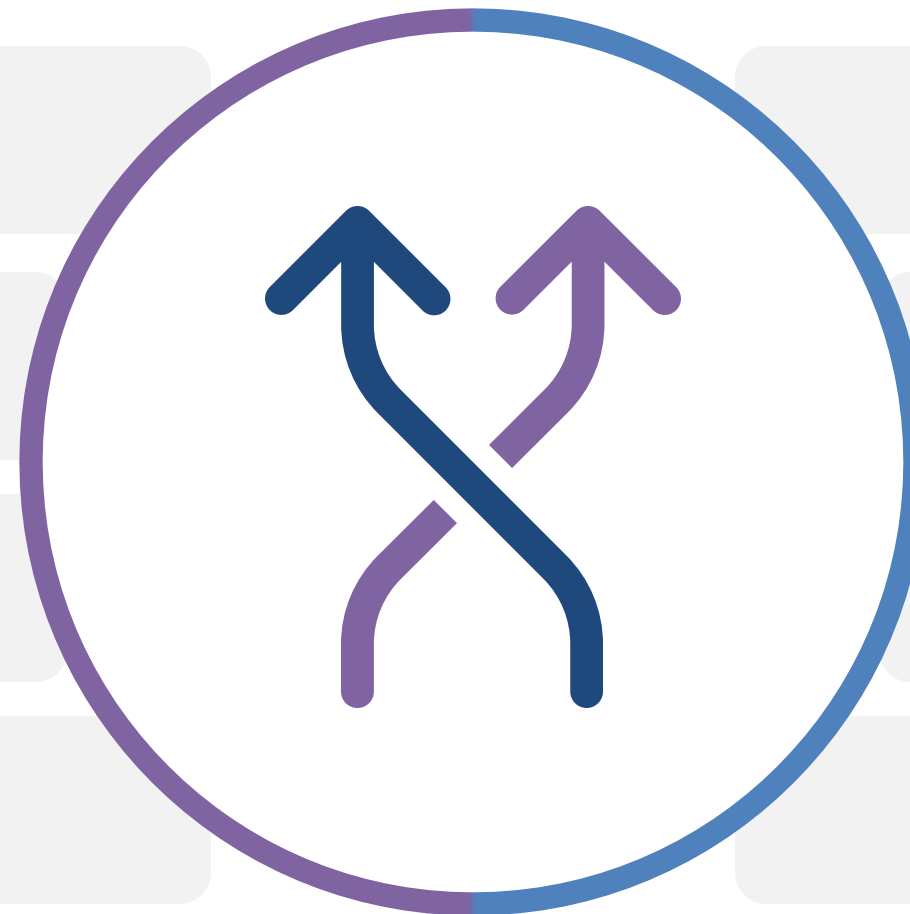
Streamlined logistics planning

Increased cold chain access

Improved scheduling capability

Extended food preservation window

Reduced emergency transportation costs



Food waste vs Hunger: A failure in distribution, logistics, and cold chain.

CHALLENGES INTO OPPORTUNITIES

Challenges



Cold Chain Constraints:

- Limited capacity for protein-rich food rescue
- Restricted ability to maintain temperature integrity
- Challenges with perishable donations



Geographic Limitations:

- Rural areas underserved
- Various areas with potential unrealized
- Inefficient cross-regional distribution



Nutritional Challenges:

- Below-optimal protein content in distributions
- Inconsistent supply of dairy and fresh produce
- Limited variety in certain regions



Opportunity

WE ALL WIN

Cost Efficiency: Eliminates disposal costs while ensuring compliance with waste management regulations.

CSR & ESG Impact: Strengthens Corporate Social Responsibility (CSR) and sustainability initiatives.

Logistics Covered: Our end-to-end logistics eco-system ensures seamless collection and delivery.

Tax & Compliance Benefits: Donations qualify for Section 18A tax benefits.

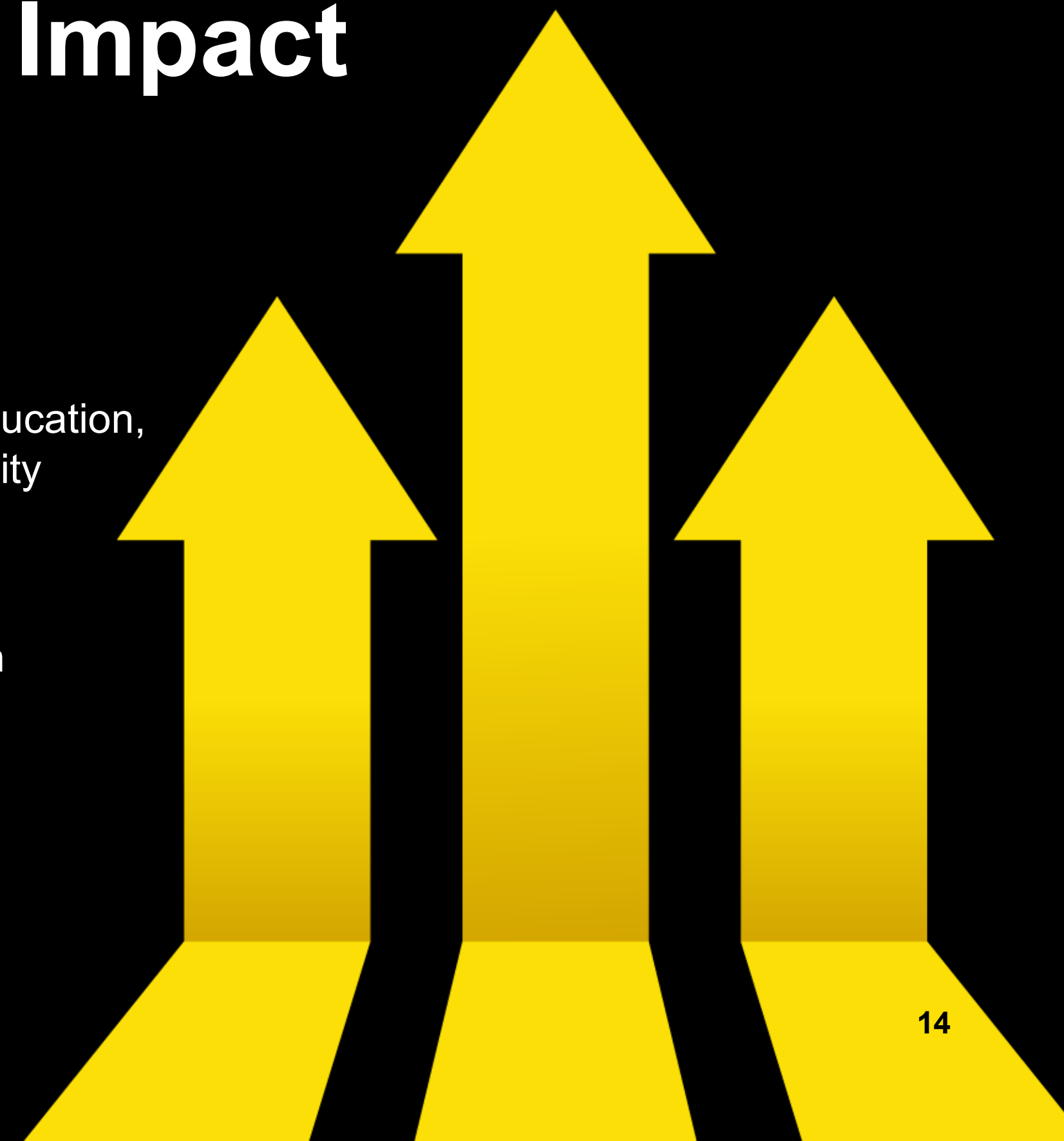
Multiplying Our Collective Impact

Current Impact:

- **100,782 people** fed daily
- Limited basket
- Geographical **constraints**
- Seasonal **variability**

Projected Enhanced Impact:

- More people fed: Improved education, workforce readiness, community
- **Improved** nutritional diet
- **Expanded** geographical reach
- Year-round **consistency**



Metrics beyond financial outputs

The Perks:

**Social Return On Impact,
Brand Equity,
Employee Engagement**

The Solution:

**Alignment with efficiency, waste
reduction, cost savings.**

CLOSING THOUGHTS

Transformative Opportunity

Together, we can revolutionize a multi sector food ecosystem for food rescue in South Africa, creating a **model of corporate-nonprofit collaboration** that delivers exceptional environmental, social, and business impact.

Let's build towards sustainable collaboration to create systematic change.

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